



Click poster or this link to view movie trailer: <https://www.youtube.com/watch?v=z4l3-yub5A>

# CHASING EXCELLENCE

FEATURING THE  
BLOCKBUSTER MOVIE

## QUEEN OF KATWE

THURSDAY  
JULY 27, 2017



**Marcus Center for the Performing Arts**  
929 N Water St, Milwaukee, WI 53202

5:00pm - Reception

6:00pm - Movie Showing

7:00pm - Q&A with Dream Chasing alumni

Adults \$25 per ticket

Teens 13-17 enter for FREE when

accompanied by an adult with a paid ticket.

7010 Delmar Blvd, Suite 100, San Diego, CA 92121

June 23, 2017



Good day:

My name is Randy Crump. My wife and I are co-founders of Prism Technical. We have assisted most of Milwaukee's iconic projects to achieve great results in hiring under-employed city residents. Our client list includes: Northwestern Mutual; Irgens Development (the 833 East and the new BMO Harris office new tower projects); The Milwaukee Bucks and the new Milwaukee Streetcar. My wife and I both happen to be African American and were raised here in Milwaukee under challenging conditions in the 60's and 70's.

As a local leader, I know you understand the challenges finding motivated, talented staff with both technical and soft skills needed in our global economy. Moreover, you've likely faced frustration knowing that Milwaukee continues to suffer from some of the highest levels of unemployment and incarceration for Black males in our nation, while also having the largest unemployment disparity between Blacks and Whites of all major US cities. The simple response to this disparity is to assume it's all "racism" -- but that would be wrong. The only sane solution is to uncover why the unemployment rate stays so stubbornly high for people of color and then to do something about that. The real question is -- what can we do? Well, we may have unexpectedly uncovered the root cause of many of our issues. Please take a few moments to read this cover letter and see if you're moved to help, in any way.

#### BACK STORY

My parents-- both with less than a high school education, migrated to Milwaukee from Arkansas to Milwaukee in 1950 to build a better life. Dad found work, albeit second shift at Allis Chalmers, where he remained for nearly 30 years until suffering a debilitating stroke. My mom served as a janitorial custodian/cleaning lady for the Boys Club until passing away from a massive heart attack in 1969. As a result, beginning at the age of 12, I had no adult supervision after school and most nights, all while growing up in a very challenging area of the City. It's no surprise that I became a teen dad at 17, yet both I and my girlfriend/now wife of 43 years, both graduated from our undergraduate studies in four years. I earned a BS in Electrical Engineering -with honors from MSOE, and my wife Joann obtained her undergrad and graduate degrees in Social Work from Marquette and UWM respectively. Our son, Lafayette, growing up in the shadows of AO Smith, attended Duke University for both undergrad and law school, after turning down an early admission's offer from Harvard University.

*"Irradiating under performance of Milwaukee's African American teens"*

#### RESULTS MATTER

From our United Methodist Church (located at 3295 N MLK Dr- Milwaukee) and repeating every two years, eventually expanding to 40 teens in 2004, with the help of my construction industry friends and associates; We called our efforts -- "**Dream Chasing**". With financial support of the **MMAC**; the **Bader Foundation**; the **AGCGM** -- the Associated General Contractors of Greater Milwaukee; the Great Lakes Higher Education Foundation; personal, UMC affiliated donations and corporate friends, including local political leaders who made contributions; and a *large dose of divine intervention* -- we motivated many inner-city youths to achieve a level of greatness few thought were possible

#### PRISM TECHNICAL MANAGEMENT & MARKETING SERVICES

Milwaukee Location - 2745 N. Dr. Martin Luther King Dr. | Suite 100 | Milwaukee, WI 53212 | P: 414.847.0990 | F: 414.847.0992

St. Louis Location - 100 South 4<sup>th</sup> Street | Suite 550 | St. Louis, MO 63102 | P: 314.797.5110 | F: 314.797.5001

[WWW.PRISMTECHNICAL.COM](http://WWW.PRISMTECHNICAL.COM)



In total, we were able to motivate 107 Black teens from Milwaukee to achieve tremendous heights for less than \$2,000 per child (in 2017 dollars), with little more than life experiences and exposure. We did this without compensation, just donating a few thousand dollars and about 1,000 hours of our personal time each year during this effort.

The results that follow encouraged my wife and I to create Grandesco Solutions a few years ago to continue our personal and corporate work with area youth. This was required as the faith based nonprofit the church had operated – Shalom Zone, Inc. closed during the great recession.

We need your help to restart Dream Chasing. Here are the results of our 2000-2008 efforts. Starting with 107 Black teens (over 8 years) with average middle and high school performance history, a majority coming from the city/ MPS and approximately half from single parent households, we had more than a 25% college graduation and/or professional job attainment success rate. Success is defined as “finding a viable family a supporting job/career”. Please check out these verifiable results below. We simply believed others could do it as well and they have.

#### LET OUR EXPERIENCE HELP YOU

As noted in my Prism cover letter, my wife and I parlayed our struggle and understanding of the importance of education-- despite personal challenges into the amazing results that follow, from 107 teens:

#### NON- COLLEGE BOUND STUDENTS


- 3 currently working with the Milwaukee Police Department as officers
- 2 currently working in construction Trades

#### COLLEGE TRACK

- 16 business executives: Business and Account Managers; Project Managers, Sales Executives, Human Resources - one each employed at Northwestern Mutual, Johnson Controls, Wells Fargo, AT&T, and Pepsi
- 3 Builders: Architects: Builders/Developers, Real Realtors
- 9 working engineers and IT professionals (one with Microsoft in Seattle, WA: one IT professional with a degree from Arizona State while serving in the military/ Airforce; one engineer
- 12 School Teachers: one Mequon Thiensville school district, two with MPS
- 11 Healthcare: Nurses, Respiratory Therapy, Pre-Med, Pharmacy Technicians
- 3 Attorneys: (A)one Emigration attorney working in Nigeria; (B) one 2017 Yale Law School graduate; (C) one anticipated to graduate in 2019
- 1 Entertainer/ **Marshall Sims** – Howard University Profile: <http://www.rawartists.org/marshallsims>

Sincerely,

Prism Technical

  
Randy Crump  
CEO



## OUR ASK

We need your help to continue this personal mission/ ministry to improve life in Milwaukee for all of us. In 2006, we raised funds by bringing Mr. Doug Williams (Tampa Bay QB) to Marquette, - the first African American QB to win a Super Bowl (SBVII). He was supposed to lose, instead he became the MVP. In 2008, we hosted the Great great-great granddaughter of Madam CJ Walker, and Columbia University Trustee Ms. A'elia Bundles at UWM.

This year, we're bringing back a number of Dream Chasing alumni for a reception and showing of the internationally acclaimed film - Queen of Katwe, on July 27<sup>th</sup> and we want to invite you and members of the community. Please watch the trailer (url below). Like our past themes, it's a true story of a triumphant life through hard work, proper coaching, practice and faith. This year's "Chasing Excellence" event will be held at the Marcus Center for the Performing Arts.

## PROGRAM

- 5:00 - 6:00 Reception\* with served hors d'oeuvres and cash bar.  
(soft drinks and water included with price)
- 6:00 - 8:00 Movie presentation
- 8:00 - 9:00 Brief Dream Chasing Alum introduction and questions from the audience Q&A

\*Alumni bios handed out with registration

If you are moved to help, please email us at [abennett@grandesco.org](mailto:abennett@grandesco.org) or 414.847.0990 ext. 471.

We hope to sell 200 youth tickets at \$20.00 each and 100 adult tickets at \$50.00 each; or have one youth sponsor at \$5,000.

Click the link below for the Movie preview:

<http://tinyurl.com/y9f25r8t>

<http://preview.tinyurl.com/z8ews8n>

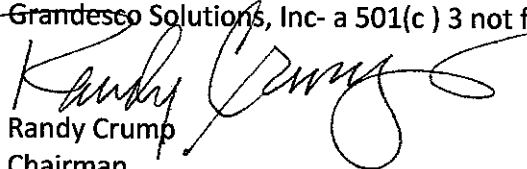
We have already paid for the rights to show the movie and the basic rental of the Marcus Center.

If interested in sponsorship, please respond by Friday June 30<sup>th</sup> via email, as our schedule is very tight.

Thank you for your consideration.

Sincerely,

~~Grandesco Solutions, Inc-~~ a 501(c) 3 not for profit

  
Randy Crump  
Chairman



## Dream Chasing- "Chasing Excellence" Fundraiser

Featuring the blockbuster movie - *Queen of Katwe*

Sponsorship opportunities for naming rights. Please check all that apply and provide a high-resolution logo file in .jpeg or .png format no later than July 20, 2017.

### SPOSNORSHIP OPPORTUNITES - All payments due by July 13, 2017

- |                          |   |  |
|--------------------------|---|--|
| <input type="checkbox"/> | <b>Event sponsor (only one opportunity)</b><br>Includes 10 adult tickets                          | <b>\$5,000</b>                         |
| <input type="checkbox"/> | <b>Youth Sponsor-supports up to 200 Youth (only one opportunity)</b><br>Includes 10 adult tickets | <b>\$5,000</b>                         |
| <input type="checkbox"/> | <b>Reception sponsor (only one opportunity)</b><br>Includes 8 adult tickets                       | <b>\$2,500</b>                         |
| <input type="checkbox"/> | <b>Media Sponsor (only one opportunity)</b><br>Includes 6 adult tickets                           | <b>\$1,500 (cash or in kind value)</b> |
| <input type="checkbox"/> | <b>Alumni Q&amp;A Sponsor (two opportunities)</b><br>Includes 6 adult tickets                     | <b>\$1,000 each</b>                    |
| <input type="checkbox"/> | <b>Supporter (5 opportunities)</b><br>Includes 4 adult tickets                                    | <b>\$250</b>                           |

### CONTACT INFO

Your Name:

Title:

Organization Name:

Email Address:

Phone Number:  Ext:

### PAYMENT OPTIONS

- Payment by check** - We will invoice you within 24 hours of receiving this completed form.
- Payment by credit card** - Grandesco Treasurer, Joann Crump will contact you via phone within 24 hours of receiving this completed form for credit card authorization.

Contact us via email at [abennett@grandesco.org](mailto:abennett@grandesco.org) or call 414.935.6471 if you have any questions.