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# NAACP

Wisconsin State Conference

21 February 2017

Greetings, State and Local Branch Leadership!

Our upcoming Spring State Conference and Inaugural Freedom Fund Luncheon will be held on Saturday, April 8, 2017 at the Crowne Plaza Milwaukee Airport Hotel located at 6401 South 13<sup>th</sup> Street | Milwaukee WI 53221.

If you plan to participate in the Spring Conference Business Meeting, the day will start at 9:00am and conclude at 3:30pm. Our Inaugural State Freedom Fund Luncheon will take place from 12:00 noon to 1:15pm. Our Spring business meeting agenda will cover the topic of Mandatory Training for all new officers. All newly-elected Branch Officers will be expected to be in attendance to properly serve in their new roles.

Dr. John Jackson, President and CEO of The Schott Foundation for Public Education will be our Keynote Luncheon Speaker. Prior to joining The Schott Foundation, Dr. Jackson served for seven years as NAACP Chief Policy Officer, and prior to that as the NAACP's National Director of Education. Kindly find attached a brief biography of Dr. Jackson. Our State Education Committee looks forward to partnering with The Schott Foundation on research matters that impact Wisconsin school districts.

During the conference, our State Education Committee, headed by Dr. John Odom, will convene a workshop to discuss various efforts of our state conference in the area of education. This workshop will be designed to review and discuss strategies for improving outcomes of local school districts. Additionally, we anticipate a spirited Roundtable discussion by a panel of banking officials who are responsible for the administration of the Community Reinvestment Act for their respective banking institutions. Additionally, our state efforts going forward through our Economic Development and Housing Committee will be discussed. This exposure should be beneficial to Branch Units seeking to build relationships with different financial institutions that service their communities.

In order to avoid crowding out the fundraising efforts of Branch Units, the State Fundraising Committee has recommended a targeted approach that should not confuse past Branch donors. The Committee will only solicit statewide corporations where established relationships have occurred and which align with our Economic Development and Community Reinvestment Act (CRA) initiative. This targeted approach will limit the number of corporations canvassed and should ease concerns related to sponsorships for upcoming Branch FFB.



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For all NAACP members who attend as non-voting delegates, the cost to attend the conference will be \$60.00. All NAACP Branch Voting Delegates will be assessed the sum of \$30.00. As it has been in the past year, this sum for duly authorized voting delegates may be absorbed if a confirmed sponsor is obtained to underwrite the Conference. We are earnestly striving to achieve this result.

Based on the past year, the delegate voting strength for each Branch is as follows: Beloit (6), Dane County (6), Green Bay (0), Kenosha (4), Milwaukee (8), Ozaukee (4), Racine (6), and Waukesha (4). Youth Units with 25 – 49 members will be allowed 2 delegates.

In addition to attending the conference, you may also consider placing an ad in the Inaugural FF Luncheon program souvenir book. For a special member rate of \$125 for one page, \$75 for a half page, or \$50 for a quarter page, NAACP Branch Units or members may obtain an ad.

To reserve your space at the event, please click the following link:

<https://goo.gl/forms/GsjmPiY7IP3cKgSm2> . Then, all remittances should be made payable to the NAACP Wisconsin State Conference and sent to P. O. Box 46122 | Madison WI 53744. **The deadline for receipt of payment for tickets and camera-ready ads is Monday, March 20, 2017.** No payments can be accepted at the door.

Kindly distribute this information only internally to your Branch Executive Committee Officers and members, as a different rate will apply to non-NAACP members.

If there are questions, you may reach Ms. Linda Ward, Fundraising Chair, at [lindaward22@charter.net](mailto:lindaward22@charter.net), or Ms. Myra George, Vice-Chair at [myra\\_george@hotmail.com](mailto:myra_george@hotmail.com). You may also call 262-375-6844.

We eagerly look forward to your participation in our upcoming Saturday April 8, 2017 Spring Conference along with your attendance at our NAACP Wisconsin State Conference Inaugural Freedom Fund Luncheon.

Best regards,

*Linda Ward*

Linda Ward  
State Fundraising Chair

Best regards,

*Myra George*

Myra George  
State Fundraising Vice-Chair

cc: Frank A. Humphrey, President  
Attachment: Biography of Dr. John Jackson