



NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE
Milwaukee Branch Unit # 3254
Clarence P. Nicholas, President
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Email: naacpmkeorg@gmail.com Website: www.naacpmke.org

May 1, 2023

**TO ALL SUPPORTERS OF THE
NAACP MILWAUKEE BRANCH**

GREETINGS:

It is with great pleasure that we invite you to attend and support the 2023 NAACP Milwaukee Branch Annual Freedom Fund Dinner. The keynote speaker is Professor, Historian, Author, and Documentary Filmmaker, Dr. Hasan Kwame Jeffries. Please visit the branch's website for more information about the keynote speaker and dinner information (www.naacpmke.org).

The 2023 Annual Freedom Fund Dinner will be held:

Friday, October 27, 2023

Reception at 5:30pm

Dinner at 6:30pm

Wisconsin Center

400 W. Wisconsin Avenue, Milwaukee, Wisconsin

Please join and support us as we celebrate the 99th year of the Milwaukee Branch NAACP. As the oldest, largest and strongest civil rights organization in the Nation, we continue to work for political, educational, social and economic equality for people of color through nonviolent use of the press, the petition, the ballot and the courts.

You can support us in the fight for justice by purchasing a sponsorship, an ad, a table(s) or individual tickets. A Sponsorship Form is included for your use. All ticket purchases include a one-year membership in the NAACP. We invite you to become a life member of the NAACP.

Your support will make a difference in fulfilling the promise of Equality for All through the work of the NAACP.

Sincerely,

Clarence P. Nicholas
President, NAACP Milwaukee Branch

NAACP

MILWAUKEE BRANCH FREEDOM FUND DINNER

Save the Date

Friday, October 27, 2023

Wisconsin Center – Expo Hall
400 West Wisconsin Avenue
Milwaukee, Wisconsin

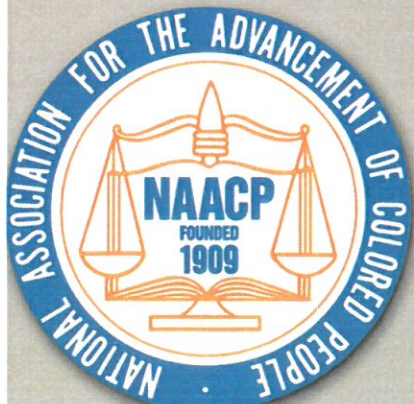
5:30 p.m. Reception
6:30 p.m. Dinner

Keynote Speaker:
Hasan Kwame Jeffries
*Professor, Historian, Author
and Documentary Filmmaker*

Thank you for your support!
NAACP Milwaukee Branch

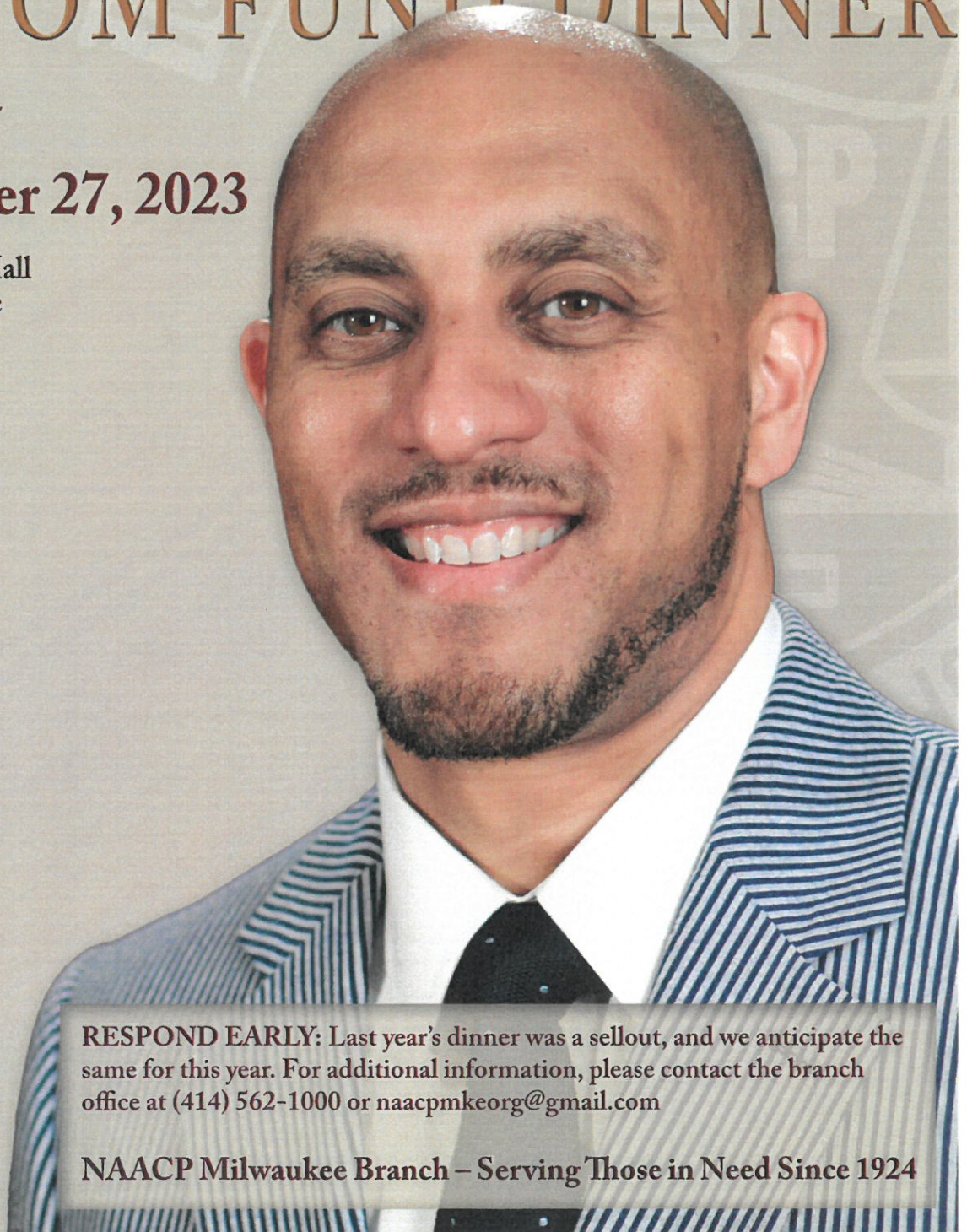
Clarence P. Nicholas
Milwaukee Branch President

Dr. Gloria Pitchford-Nicholas
Freedom Fund Dinner Chairperson



RESPOND EARLY: Last year's dinner was a sellout, and we anticipate the same for this year. For additional information, please contact the branch office at (414) 562-1000 or naacpmkeorg@gmail.com

NAACP Milwaukee Branch – Serving Those in Need Since 1924



HASAN KWAME JEFFRIES

Hasan Kwame Jeffries teaches, researches, and writes about the African American experience from a historical perspective.

He has chronicled the civil rights movement in the ten-episode *Audible Originals* series “Great Figures of the Civil Rights Movement,” and has told the remarkable story of the original Black Panther Party in *Bloody Lowndes: Civil Rights and Black Power in Alabama’s Black Belt*, which has been praised as “the book historians of the black freedom movement have been waiting for.”

Hasan has collaborated on several public history projects, including serving as the lead scholar and primary scriptwriter for the \$27 million renovation and redesign of the National Civil Rights Museum at the Lorraine Hotel in Memphis, Tennessee, the site of the assassination of Dr. Martin Luther King, Jr.

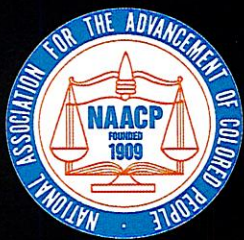
Hasan regularly shares his expertise on African American history and contemporary Black politics through public lectures, op-eds, and interviews with print, radio, and television news outlets, including the *New York Times*, *Washington Post*, *Los Angeles Times*, NPR, CNN, and MSNBC.

He has contributed to several documentary film projects as an historical advisor and featured on-camera scholar, including the 2023 documentaries *Fight the Power: How Hip Hop Changed the World* (PBS) and *Lowndes County and the Road to Black Power* (NBC/Peacock). And his 2020 TEDx Talk “Why we must confront the painful parts of US history” has been viewed more than 2 million times.

Hasan’s commitment to teaching what he calls “Hard History” led him edit *Understanding and Teaching the Civil Rights Movement*, a collection of essays by leading civil rights scholars and teachers that explores how to teach civil rights history accurately and effectively, and to host the podcast “Teaching Hard History,” a project of the Southern Poverty Law Center’s Learning for Justice division. Hasan also helps school districts develop anti-racism programming and culturally responsive curricular content centered on social studies by conducting professional development workshops for teachers and administrators.

An associate professor in the Department of History at The Ohio State University, Hasan takes great pride in opening students’ minds to new ways of understanding the past and the present. For his pedagogical creativity and effectiveness, he has received numerous awards, including Ohio State’s highest commendation for teaching – the Ohio State Alumni Award for Distinguished Teaching.

Born and raised in Brooklyn, New York, Hasan graduated from Morehouse College in 1994 with a BA in history and earned his PhD in American history with a specialization in African American history from Duke University in 2002.



Milwaukee Branch NAACP

2023 Annual Freedom Fund Dinner

Friday, October 27, 2023

Sponsorship Form – page 1 of 2

Premiere Sponsor (\$25,000.00 donation and above)

- ◆ One table of eight (8)
- ◆ Premiere recognition at the dinner
- ◆ Full page ad in the Freedom Fund Souvenir Booklet
- ◆ Remarks at the Freedom Fund Dinner

Platinum Sponsor (\$10,000.00 donation)

- ◆ One table of eight (8)
- ◆ Full page ad in the Freedom Fund Souvenir Booklet
- ◆ Platinum level recognition in the Freedom Fund Souvenir Booklet

Gold Sponsor (\$5,000.00 donation)

- ◆ One table of eight (8)
- ◆ Full page ad in the Freedom Fund Souvenir Booklet
- ◆ Gold level recognition in the Freedom Fund Souvenir Booklet

Silver Sponsor (\$3,500.00 donation)

- ◆ One table of eight (8)
- ◆ Full page ad in the Freedom Fund Souvenir Booklet
- ◆ Silver level recognition in the Freedom Fund Souvenir Booklet

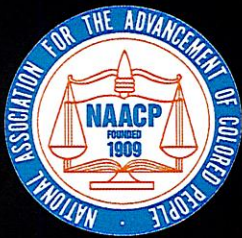
Advertising (in Freedom Fund Souvenir Booklet)

- ◆ Full page ad \$ 1,000
- ◆ Half page ad \$ 500
- ◆ One-fourth page ad \$ 250
- ◆ One-eighth page ad \$ 150
- ◆ Business Card ad \$ 50
- ◆ Name listing \$ 25

Note: All advertisers and sponsors must supply camera-ready ads for print and electronic display. After completing sponsorship form, please email your logo and ad to naacpmkeorg@gmail.com by Sept. 22, 2023.

Tickets, Corporate, Churches, Nonprofits and Individuals

- ◆ Corporate Table of Eight (8) with full page ad \$ 3,000
- ◆ Corporate Table of Eight (8) with 1/2 page ad \$ 2,500
- ◆ Church/Nonprofit Table of Eight (8) with full page ad \$ 2,000
- ◆ Church/Nonprofit Table of Eight (8) with 1/2 page ad \$ 1,500
- ◆ Church/Nonprofit Table of Eight (8) with 1/4 page ad \$ 1,000
- ◆ Individuals – **(Nonprofit)** One Table of Eight (8) \$ 1,000
- ◆ Individual Ticket \$ 100 each



Milwaukee Branch NAACP

2023 Annual Freedom Fund Dinner

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Sponsorship Form – page 2 of 2

___ Premiere Sponsor
\$25,000 donation and above

___ Platinum Sponsor
\$10,000-\$24,999 donation

___ Gold Sponsor
\$5,000-\$9,999 donation

___ Silver Sponsor
\$3,500-\$4,999

TOTAL
\$ _____

___ Corporate Table of Eight with full page ad	\$ 3,000
___ Corporate Table of Eight with 1/2 page ad	\$ 2,500
___ Church/Nonprofit Table of 8 with full page ad	\$ 2,000
___ Church/Nonprofit Table of 8 with 1/2 page ad	\$ 1,500
___ Church/Nonprofit Table of 8 with 1/4 page ad	\$ 1,000
___ Individual – (Nonprofit) One Table of Eight	\$ 1,000
___ Full Page Ad	\$ 1,000
___ Half Page Ad	\$ 500
___ One-Fourth Page Ad	\$ 250
___ One-Eighth Page Ad	\$ 150
___ Business Card Ad	\$ 50
___ Name Listing	\$ 25
___ Individual Ticket \$100 each	\$ 100

DONATION ONLY
\$ _____

Name of Individual _____ Name of Company _____
___ Acknowledge in Booklet ___ Anonymous **TOTAL \$** _____

Name _____ Company _____

Person to Contact _____

Address _____ City _____ State _____ Zip _____

Phone (_____) _____ Alternate Phone (_____) _____

Email Address _____

Payment Methods:

Forward completed form with payment in person or mail to NAACP Milwaukee Branch, 2745 N. Dr. Martin Luther King, Jr. Drive, Suite 202, Milwaukee, WI 53212. Please make checks or money orders payable to **NAACP Milwaukee Branch**. Credit cards are accepted by calling the branch office at 414-562-1000. For additional information please call the branch at 414-562-1000 or naacpmkeorg@gmail.com. The branch office is open Tuesday, Wednesday, and Thursday (9:00am to 4:30pm). ALL CALLS WILL BE RETURNED as soon as possible.

NAACP Office Use Only

Date Payment Received:	Received by:
Submitted by:	Cash:
Amount Received:	Check or Money Order #
Amount Received:	

Credit card payments can be accepted by the branch office. Please call the branch office for more information at (414) 562-1000.

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HALF PAGE AD (7.5" x 5")

QUARTER PAGE AD
(3.75" x 5")

EIGHTH PAGE/
BUSINESS CARD AD
(3.75" x 2.5")